

Researched and Prepared by Jess Ollenburg, Matt Walker & IBAW's Public Policy Committee

Wisconsinites are eager to cast their votes. With the race tightening and November closing in, registered voters want to know what the potential candidates support and have to offer the communities, families, and individuals in the Badger State. Steering away from the crossfire, we've compiled this guide to provide IBAW members with candidates' own voices and a simplified drill-down.

IBAW's Public Policy Committee invited all IBAW members to a Reverse Town Hall Zoom on May 24, 2022. We asked questions of and listened to our attending members' key priorities. Topics emerged relevant to Public Policy including Talent Shortage, Supply Chain, Crime, Inflation, Education and Healthcare.

Candidate stances in the following analysis are highlighted and prioritized in direct correlation to the candidate's own website, words and/or the aforementioned IBAW member priorities. Let's compare what each candidate tells us he or she will bring to the table.

Wisconsin's Gubernatorial Election...

 <p>Tony Evers Democrat</p>	 <p>Tim Michels Republican</p>
<p>Improve Education Quality (In favor of providing even more funding for public schools; Vetoed a bill that would ban CRT in the classrooms along with the Parental Bill of Rights)</p>	<p>"I Trust Parents" Education Plan (Prioritizes supporting parent involvement in their children's education and opposes aggressive teachers' unions; In favor of universal school choice for students regardless of zip code)</p>
<p>Improve The Infrastructure of Wisconsin (Supports investing in high-speed internet access for 300,000+ additional homes and businesses and to continue repairing roads)</p>	<p>Drain The Madison Swamp (Prioritizes ensuring critical issues will be addressed and Wisconsinites' voices will be heard; Supports greater transparency and reporting requirements for Lobbyists)</p>
<p>Keep Communities Safe (Supports red flag laws and universal background checks for firearms; Calls for changes to bail system)</p>	<p>"Wisconsin First" Plan (Believes all work is essential; Wishes to eliminate personal property tax; Increase opportunity for K-12 students through various programs)</p>
<p>Protect Access to Healthcare & Abortion (Called for repeal of abortion ban; Supports protection concerning reproductive care; Wishes to expand BadgerCare and mental health services; Has repetitively vetoed pro-life bills)</p>	<p>Back The Blue (Increase support for law enforcement; Prevent defunding; Increase resources and prosecute riot organizers; Support hiring more police in dangerous areas to combat crime)</p>
<p>Protect The Will of The People (Supports election workers and certifying election results; Supports absentee ballot counting on Monday before election)</p>	<p>Restore Election Integrity (Make voting more straightforward and make cheating more difficult; Wishes to ban unmanned ballot drop boxes and pop-up polling locations; Wants to purge inactive voters from poll lists 2x per year)</p>
<p>Support Small Businesses & Family Farms (Supports providing grants to small businesses and supports access to capital and financing options)</p>	<p>A Pro-Life Stance (In favor of Wisconsin's 1849 law, but is not against contraception or medically-necessary abortions to preserve the mother's life)</p>
<p>Tackle Rising Costs (Supports SeniorCare program and wishes to implement 10% income tax cut for working families)</p>	<p>Opposes Unconstitutional Red Flag Laws (Wants to ensure responsible gun-owning citizens don't fall victim to having their firearms confiscated for the wrong reasons)</p>

The Governor of the State of Wisconsin is an elected constitutional officer, the head of the executive branch and the highest state office in Wisconsin. The governor is popularly elected every four years by a plurality and has no term limit. The state Constitution addresses the office of the governor in [Article V, the Executive Department](#).

More voter information at...

Tony Evers-D: [Official site of Governor Tony Evers \(wi.gov\)](#), [tonyvers.com](#)

Tim Michels-R: [Michels for Governor](#)

WisEye Morning Minute: [WCA 2022 Annual Conference - Evers and Michels - YouTube](#)

U.S. Senate Election...

 <p>Mandela Barnes Democrat</p>	 <p>Ron Johnson Republican</p>
<p>Fighting Inflation and Lowering Taxes (Expand Child Tax Credit, Lower taxes for families and increase taxes on wealthy; Bring jobs back to U.S.; Claims corporations are having their best year since 1950; Fighting for \$15 minimum wage)</p>	<p>Fighting Inflation and Lowering Taxes (Wisconsinites deserve to keep more money out of their paychecks rather than send it to the bureaucrats in Washington; Supports pro-growth tax reform and reducing burdensome regulations)</p>
<p>Reproductive Justice (Asserts that abortion rights are inherent in a woman's right to make decisions about her own body; Will vote to make contraception free and widely available)</p>	<p>National Security and Public Safety (Address terrorism; Reform visa waiver program to stop enemies; Secure border; Protect against cyber-attacks; Declares law enforcement lives lost are due to "hostility toward law enforcement promoted by leaders of the Democrat Party and the radical left;" Reverse the decline in national defense spending as percentage of GDP)</p>
<p>Plan for Democracy (Make elected officials accountable; Stand up to the corrupting influence of dark money; Ensure the rights of voters are protected across this country; Pass new voters' rights act)</p>	<p>Better Jobs (“By getting Washington out of the way, we can encourage economic growth in the private sector to create good jobs and economic opportunity for all;” Helped start the Joseph Project with Pastor Jerome Smith to connect people with good jobs)</p>
<p>Strengthen Unions and Boost Manufacturing (Prioritize American manufacturing and stop shipping jobs overseas; Support small and medium sized manufacturers; Strengthen labor unions; Oppose Right-to-Work; Support PRO Act; Seek free technical education and two years of free community college)</p>	<p>Veterans (Calls veterans “the finest among us” and has worked to hold the VA accountable after the tragedies at Tomah; Supports connecting veterans with good jobs; Supports providing coverage to service members affected by toxic burn pit exposure)</p>
<p>Prioritize and Empower Family Farms (Crack down on Big Ag monopolies and their anti-competitive practices; Deliver high-speed internet access to farmers; Crack down on Chinese government-backed firms; Take bold action to address climate change)</p>	<p>Exceptions to Abortion Ban (Supports abortion legality in cases of rape, incest and protection of the mother at minimum; Changes should happen through a direct referendum approved by voters; Believes society has a responsibility to protect life at some point in the womb; Compassion for any unplanned pregnancy and stands against any penalty for mothers)</p>
<p>Public Safety (Invest into struggling communities to prevent crime; Grant resources to law enforcement; Get illegal guns off the street)</p>	<p>School Choice (Improve education quality and stabilize costs by allowing school funding to follow students to whichever school they and their parents choose is best for them)</p>
<p>Child Care (Will fight to ensure no family spends more than 7% of income on child care; Universal Pre-K)</p>	<p>“Right to Try” Legislation (Reduce federal intervention for terminally ill, pushing for legislation to get Washington out of the way of terminally ill patients who want to try potentially life-saving drugs)</p>
<p>Small Business (Prioritize family farms and rural small businesses; Crack down on corporate handouts; Supports Senator Baldwin’s “Made in America Act;” Supports minority-owned small businesses and veteran entrepreneurship)</p>	<p>Against EPA Water Rule (Stands with Wisconsin farmers, manufacturers and families against the EPA’s water rule, which is accused of driving up costs and killing jobs due to added government regulation)</p>

Article I, section 3 of the Constitution requires the Senate to be divided into three classes for purposes of elections. Senators are elected to six-year terms, and every two years the members of one class—approximately one-third of the senators—face election or reelection.

More voter information at...

Ron Johnson-R, [Ron Johnson Senator from Wisconsin \(senate.gov\)](https://www.senate.gov/rojohnson) , [Ron Johnson for Senate](https://www.ronjohnsonforwisconsin.com)

Mandela Barnes-D, [Lt. Gov About Lieutenant Governor Mandela Barnes \(wi.gov\)](https://www.mandelabarnes.com) , [Mandela Barnes for U.S. Senate - Official Campaign Website](https://www.mandelabarnes.com)

U.S. Senate: [Qualifications & Terms of Service](https://www.senate.gov)

Attorney General of Wisconsin...

 <p>Josh Kaul Democrat</p>	 <p>Eric Toney Republican</p>
<p>A Safer Wisconsin (Has consistently advocated for increased funding; Safer Wisconsin would invest \$115 million into public safety; Called for Common Sense Gun Safety legislation and expanded background checks for gun owners)</p>	<p>Qualified Immunity for Law Enforcement ("Without qualified immunity I fear law enforcement officers would leave the position in droves, increase costs for policing and negatively impact decision-making, which would ultimately make our communities less safe")</p>
<p>Securing Justice for Survivors of Sexual Assault (Fought for legislation to prevent backlog of untested sexual assault kits; Conducting statewide review of clergy and faith leader abuse)</p>	<p>Improve Criminal Justice System ("...the overwhelming majority of our law enforcement professionals are amazing women and men that would give their life to keep Wisconsin safe. I also recognize we have some bad apples... and don't want them serving")</p>
<p>Combating the Drug Epidemic (His Safer Wisconsin plan calls for an additional \$15 million in funding for the Treatment Alternatives and Diversion program)</p>	<p>Improve and Defend Election Laws ("I'm prosecuting more election fraud than anyone in Wisconsin... and will fight to ensure all ballots are treated equally")</p>
<p>Making Our Schools Safer (Has advocated for long-term funding to keep Office of School Safety open, plus increased funding for mental health programs in schools and common sense gun safety measures)</p>	<p>Rescind Cuts to DOJ's Criminal Litigation Dept ("I will rescind devastating cuts... of prosecutors at DOJ by nearly 26%... compromising public safety")</p>
<p>Supporting Law Enforcement (Invest millions in community policing and officer recruitment, retention, and wellness programs; Increase funding for law enforcement training; Supported duty death benefit legislation and legislation that makes it easier for officers with PTSD to obtain worker's compensation benefits; Supports full collective bargaining rights for law enforcement officers and other public servants)</p>	<p>Support State & Fed Constitutions Oppose Overreach ("Whether it is the Second Amendment, protecting the unborn, ensuring our immigration laws are enforced fairly, and defending the rights of crime victims, our constitutional rights are sacred, and I will vigorously defend them against any federal overreach")</p>
<p>Preserve Natural Resources (Seeks federal protections against air pollution and climate change, for clean water, and for endangered species)</p>	<p>Oppose Red Flag Laws ("These laws serve to restrict people's lawful right to exercise the constitutional Second Amendment rights")</p>
<p>Fighting for Safe & Legal Abortion Access (Has called on state legislature to repeal abortion ban)</p>	<p>Support Victims' Rights (Prioritize fight against human trafficking, internet crimes against children and opioid abuse)</p>
<p>Expand Health Care Access (Advocate for Medicaid expansion; Supports ACA; joined multi-state investigation into JUUL's sales and marketing practices)</p>	<p>Curtail Unlawful Administrative Agency Overreach (Any agency action not explicitly granted by statute must go through the rule-making process)</p>

The Attorney General of Wisconsin is an elected position in the Wisconsin state government. The attorney general is the head of the state Department of Justice and the chief legal officer for the state. He or she provides legal advice and representation for all state agencies.

More voter information at...

Josh Kaul-D, [Josh Kaul | Wisconsin Department of Justice \(state.wi.us\)](#), [Kaul for Attorney General \(joshkaul.org\)](#)

Eric Toney-R, [Toney for A.G. | \(erictoney.com\)](#)

Empowerment: [Attorney General of Wisconsin](#)

Wisconsin Secretary of State...

 <p>Doug La Follette Democrat</p>	 <p>Amy Loudenberg Republican</p>
<p>Elections (America's longest-serving incumbent Secretary of State; Pledges to keep the far-right Republicans' hands off the Elections Commission)</p>	<p>Election Confidence (Suggests Wisconsin to look at a wide range of policy options to utilize this constitutional office, directly accountable to the voters to ensure election integrity and transparency and help restore elections confidence)</p>
<p>Workers' Rights (Workers should have the right to organize and collectively bargain for fair pay, safe and appropriate working conditions, and health and retirement benefits)</p>	<p>Business Class Services (Modernize the office by implementing fast, secure, electronic processes and providing responsive customer service)</p>
<p>Environment (Founded Clean Wisconsin 50 years ago; Advocates that respect for the environment is critical for a healthy economy)</p>	<p>Asset to BCPL (Would serve on the 3-member Board of Commissioners of Public Lands - BCPL, which oversees more than \$1.4 billion in Trust Fund assets and 76,000 acres of School Trust Lands; Work to maximize BCPL assets so they benefit Wisconsin for years to come)</p>
<p>Local Economies (Supports Farm-to-School lunch program, which would directly invest our tax-payer dollars in local farms; Supports investing in infrastructure such as cooperative produce processing plants)</p>	<p>Administering Elections (Advocates for a new model of overseeing and administering elections in Wisconsin that puts election integrity and transparency at the forefront, follows Wisconsin election law to the letter and provides top-notch training and support to our local election officials; Make the Secretary of State's office directly accountable to the voters every four years unlike the current WEC system)</p>
<p>Decentralization of Power (Supports returning decisions such as property tax limits to the municipal and county level; Supports returning the appointment of the secretary of the DNR to the board of directors)</p>	<p>Spans Political Aisles (Relationships span both sides of the political aisle and cover all corners of Wisconsin; Has authored numerous bills with bipartisan support that were signed into law by Governor Walker and Governor Evers)</p>
<p>Women's Rights (Advocates that women should have full autonomy over their bodies)</p>	<p>Combat Human Trafficking (Served on panel at White House Summit on Human Trafficking in January of 2020 to share her work to combat human trafficking in Wisconsin)</p>
<p>Education & Health Care (Shall fight for strong funding of public education including the state's technical college and university system; Believes health care is a right, not a privilege; BadgerCare is an essential program for many Wisconsinites, and he'd work to ensure that it is fully funded)</p>	<p>Legislative Service Record (First elected to the Wisconsin State Assembly in 2010; Member of the Legislature's Joint Committee on Finance for the past eight years and has served as the Vice Co-Chair of that committee for the past four years; Serves as Chair of the State Capitol and Executive Residence Board and is a member of the State Fair Park Board)</p>

The Wisconsin Secretary of State is an elected executive official in the Wisconsin state government. The secretary keeps a record of all official acts of the legislature and executive department of the state.



More voter information at...

Douglas La Follette-D, douglafollette.com

Amy Loudenberg-R, [Rep. Amy Loudenberg \(wisconsin.gov\)](http://Rep.AmyLoudenberg(wisconsin.gov)) , [Vote Amy Loudenberg - For Secretary of State \(voteamywi.com\)](http://VoteAmyLoudenberg-ForSecretaryofState(voteamywi.com))

Empowerment: [Wisconsin Secretary of State](http://WisconsinSecretaryofState)

Lieutenant Governor of Wisconsin...

 <p>Sara Rodriguez Democrat</p>	 <p>Roger Roth Republican</p>
<p>Public Health (Led the fight to expand BadgerCare; Will continue to fight for affordable, quality health care access for all)</p>	<p>An Economy That Works (Fought off billions in tax increases from the Evers administration, including taxes on federal rescue grants; Voted against the state providing cover to runaway federal spending; Developed proposal to eliminate the state income tax)</p>
<p>Education (Supports fully-funded public education system; Advocates for birth through college opportunities so that all students and families have equitable access to education throughout life)</p>	<p>Ensuring Education Works for Families (Author of legislation to establish a Parental Bill of Rights, ensure Curriculum Transparency, and provide Universal School Choice to every family, successfully passing bills in the legislature)</p>
<p>Our Economy (Advocates union values; Will support investments in technical assistance, workforce and talent development)</p>	<p>Reinstating Election Integrity (Led the charge to ensure election integrity, authoring legislation, and constitutional amendments to ensure security and consistency in our state elections; Reformed absentee ballot procedures; Fought “Zuckerbucks” buying votes in Wisconsin cities; Authored constitutional amendment guaranteeing that only citizens can vote in Wisconsin elections)</p>
<p>Reproductive Freedom (Co-sponsored legislation to repeal Wisconsin's 1849 law criminalizing abortion; Pledges to never stop fighting to protect the right of every Wisconsinite to make their own healthcare decisions and defend against attacks on reproductive rights)</p>	<p>Safe Streets & Safe Communities (Authored legislation to help recruit, retain, and train law enforcement to put more officers on the streets and in our communities; Seeks legislation to prevent Defunding the Police)</p>
<p>Climate & Environment (Will work to safeguard our state’s unique ecosystems; Address critical water infrastructure needs and drinking water, storm and wastewater improvements to ensure everyone can access safe, clean drinking water)</p>	<p>Protecting the Most Vulnerable (Believes all babies deserve chance at life; Authored the Born-Alive Survivors Protection Act to guarantee that abortion survivors have a shot at life and those who would murder them face the full force of law)</p>

The Lieutenant Governor of Wisconsin is an elected constitutional officer, the second ranking officer of the executive branch and the first officer in line to succeed the Governor of Wisconsin. The lieutenant governor is popularly elected every four years by a plurality and has no term limit.

More voter information at...

Sara Rodriguez-D, [Representative Sara J. Rodriguez \(wisconsin.gov\)](#) , [Sara Rodriguez Wisconsin | Sara Rodriguez for Wisconsin | Wisconsin \(saraforwi.com\)](#)

Roger Roth-R, [R Roth at wisconsin.gov](#) , [Roger Roth – Wisconsin Lieutenant Governor Candidate \(rothforwisconsin.com\)](#)

Empowerment: [Lieutenant Governor of Wisconsin](#)

Wisconsin State Treasurer...

 <p>Aaron Richardson Democrat</p>	 <p>John Leiber Republican</p>
<p>Home Ownership (Shall pilot program statewide for rent-to-own home ownership)</p>	<p>Protecting the Taxpayer ("As a fiscal conservative, I will focus on the job duties of the State Treasurer. In a 2018 statewide referendum, Wisconsin voters chose to keep the treasurer's office and it should be administered by someone dedicated to this office and to public service")</p>
<p>Diversity & Inclusion ("As the Mayor of Fitchburg, it has been extremely important to me to ensure Fitchburg is welcoming to everyone. I have done a lot to make this happen. Under my direction we now recognize Pride Month, Juneteenth and Indigenous Peoples for the first time and every year. For the first time we raised the Pride flag at city hall. I then made the decision to keep the pride flag up year-round to show the commitment we have a city to being inclusive. Under my direction Fitchburg flew the Juneteenth flag at city hall for the first time. I also started a Diversity and Inclusion Employee Resource Group for city employees")</p>	<p>BCPL Commitment (Commitment to the Board of Commissioners of Public Lands (BCPL) with funding grown to \$1.3 billion to benefit public school libraries, the University of Wisconsin and Wisconsin residents)</p>
<p>Unclaimed Property Program (Seeks to add the option for people with unclaimed property to donate it to one of a handful of charities)</p>	<p>Growing Taxpayer Investments (As Attorney helps clients navigate difficult financial situations and decisions; Professes to use that experience to help all Wisconsinites, and make sure that Wisconsin's investments continue to grow)</p>
<p>Financial Excellence & Restricted Payday Lending (Promises to work with financial institutions across the state to develop financial literacy materials; Provide more restrictions on payday lending in Wisconsin)</p>	<p>Unclaimed Property Program ("By law, the treasurer is just supposed to promote it, but there's no money in the budget to do that, and the Department of Revenue actually runs that;" Identifies no need to return program to Treasurer)</p>
<p>Environment (Will work to ensure companies we are investing in also are being responsible and protecting the environment)</p>	<p>Small Government (Disagrees with opponent on expanding Treasurer's office, claiming it fiscally unnecessary)</p>

The Wisconsin Treasurer is an elected executive position in the Wisconsin state government. The treasurer is responsible for sitting on the Board of Commissioners of Public Lands, providing services to promote the unclaimed property program, and making certified copies of deeds, bonds, and documents filed in the treasurer's office. Since 1995, the duties of the state treasurer have gradually been eliminated or shifted to other state agencies.

More voter information at...

Aaron Richardson-D, [Aaron Richardson for Wisconsin Treasurer \(aaronforwi.com\)](https://www.aaronforwi.com)

John Leiber-R, [John Leiber For Wisc \(leiberfortreasurer.com\)](https://www.leiberfortreasurer.com), <https://www.facebook.com/LeiberForTreasurer>

Empowerment: [Wisconsin Treasurer](https://www.wisconsin-treasurer.com)

In Conclusion...

While we've carefully assembled this decision-facilitation toolset, this is not meant to portray an exhaustive perspective on any candidate, but rather to target and simplify further research. We expect this drill-down to accompany a wealth of information revealed by debates, interviews, essays and the outcomes and voting records of those already in public service. This committee advocates fact over fiction and accuracy over smear. This committee advocates that actual actions and outcomes are ultimately more impactful than campaign words, yet we need our election choices guided by the best possible information available.

May the Best Candidates Win!

About the Committee...

2022-23 IBAW Public Policy Committee Members:

- Tom Parks, AIF®, CRPS™ | Director of Retirement Plan Services, [Annex Wealth Management](#) | IBAW Board | Prior PPC Chair
- Matt Walker | Managing Director, [Walker Media Agency](#) & [Rally Digital](#) | Prior PPC Member
- Jessica Ollenburg, CMC, CPCM | Managing Partner & Principal Consultant, [Ollenburg LLC](#) | Current PPC Chair | [WI Joint Legislative Study Committee](#)
- Todd Rakowski | CFO & VP of Finance at [CG Schmidt, Inc.](#)
- Thomas "TK" Kingston | Payroll/HR Solutions Manager, [Heartland](#)
- Mark Kravchuk, CPA | Most Recently 20+ years' Risk and Accounting Policy Advisor plus Regulatory Advocacy Strategy, [BP Fuels North America](#)
- In Collaboration with Steve Kohlmann, [IBAW](#) Executive Director

To express your viewpoint as an IBAW member, please contact a current Public Policy Committee member or contact Chairperson Jessica Ollenburg at JessIBAW@OllenburgLLC.com.

Please join us at a future PPC Forum, and let us know what's important to you!



Voter Guide
November 8, 2022 Elections