



# JESSICA OLLENBURG

Delivering Nonstop Entrepreneurial Success for Ollenburg LLC and Her Savvy Executive Clients

→ Jessica Ollenburg  
Managing Partner & Principal Consultant

**I**mmersed in the evolving trends, challenges and opportunities of the market, an industry veteran & Multi-Award-Winning CEO, Founder, Jessica Ollenburg has sown the innovative seed of Ollenburg LLC to help business owners for optimum success in productivity, legal consulting, fiscal savvy and business outcomes! Here, the core business is executive consulting at the intersection of employment law, business transformation, and behavioral science. The LLC has also launched and owns additional entrepreneurial companies to include Lawfulchecks.com, ZenByOLLC.com, Whiskey-Dude.com.

The leading lady, Jessica Ollenburg is a Serial Entrepreneur & Dedicated Scientist at the Intersection of

Human Behavior, Employment Law and Business Acumen. She is a repetitively Honored Executive Consultant, Innovator, Author, Educator, bootstrapping risk-taker, philanthropist, influencer, mentor, and Topic Expert with Unique Success at the Savvy Intersection of Executive Leadership Tactics, Employment & Contract Law, Business Infrastructure Planning, Workplace Talent Optimization and Fiscal Prudence.

Jessica formally began her corporate leadership and training career at the Marcus Corporation in 1979, and she currently holds over four decades of experience. In Academics, the inspiring lady augmented her MBA studies with Juris Doctorate and Org Psychology focus from Marquette University

and earned BSBA plus HR Management from the same university.

### What Influenced Jessica's Decision to be an Entrepreneur?

With her dad's help, Jessica started her first entrepreneurial initiative at age 8. Early jobs outside the home between then and college included roles in manufacturing, hospitality, property management, sales, leadership, training, and groundskeeping. Her decisions were created largely by family influence and family need. As of grade school, she believed she would be a corporate lawyer. Her experience in several career disciplines and the needs of her family business at the time put her down an adjacent path where she could deploy her law studies along with business acumen, IT, and behavioral anthropology.

### Clients & The Unbreakable Faith

The clientele of Ollenburg LLC has included juggernaut companies of 100,000+ employees in 100+ countries. However, with small businesses growing smarter and smarter, the client base has consistently grown to include a healthy nucleus of small to mid-sized businesses, especially 50-500 employees. The Ollenburg team is size-agnostic and somewhat industry-agnostic, with a heavy focus on manufacturing, education, professional services, and hospitality. OLLC defines their clients as smart, determined to lead their industries, nimble, ethical, and talent-intensive. OLLC safeguards client faith by ALWAYS delivering upon promises. The more years Jessica spends in the business, the more she understands how rare it is to actually DO what you say you're going to do. They earn confidence and loyalty by reliably delivering strong value, and they grow by client referral, client success, and the demonstration of their value.

### Challenges on the Way & Potential Solutions

The pandemic's changing laws and contradictory government recommendations have been extremely challenging to research and reconcile on a daily basis. For every 1 hour of consulting, Jessica estimates at least 50% more daily research than typical during these past 18 months, constraining the resources but catapulting her into unique expertise.

Jessica and her team have gained a competitive edge by being among the first legal experts to have answers at every point of change. It's taken tremendous work and stamina, and they could not have accomplished the precision of applying new knowledge without also bringing decades of intensive experience to the table. Throughout the pandemic, She has not lost sight of her appreciation of their unique opportunities to make a positive impact on others while serving the success of their own business. She started her "Zen" company a few months into the pandemic as a pressure release and quest for self-care shared with community needing peace, health, and strength as refueling. They saw that the brand and their "Whiskey-Dude" brand become very popular and even emulated by others as a springboard for a larger positive impact on the whole.

### The Support System

*"I'm finally now in a position to design my own journey."*



Do not follow where the path may lead. Go instead where there is no path and leave a trail.

– Ralph Waldo Emerson

*Until a few years ago I was called upon by 4 generations and extended family all at once, and I answered the call by accepting more and more responsibility. My maternal grandmother, my dad, my husband, and my son have all been so incredibly valuable to my journey, reciprocating support and helping me “get my armor on” for necessary battles. I am incredibly thankful for the support”, the leading lady proudly shared while discussing what supported her to reach where she is today.*

Surrounding herself with accomplished entrepreneurs to trade knowledge and build skills was an important move. Being steadfast in lifelong learning and continuing never-ending research has absolutely been the key behind success.

#### **A Day in Jessica Ollenburg's Life**

When asked about her daily routine, Jessica asserted, “While there is not a great deal of routine to my day, I attempt to create some pockets of mental rest when I can... yet when your briefcase is your brain, it's difficult to “punch out.” Where schedule allows, I start and end my day checking for correspondence that might suggest an urgent client need. I leave time every day for unscheduled client urgencies, and they typically happen. I block time to ensure I keep the scheduled caseload on schedule and can still handle spontaneous client needs without jeopardizing the quality of any work. Prioritizing, time management, communication, and technology are my tools to operations efficiency. Time studies and quality/waste metrics are measured in my personal tasks as well as my professional tasks.”

#### **Favourite Book**

“Six Thinking Hats” by Edward De Bono

#### **Awards & Milestones**

Because of their excellent work, Jessica and her venture have been honoured with multiple awards. Recent awards include Business Hall of Fame - Business Planning Consultants of the Year 2021; Top 25 Legal Vendors 2020 & 2021; Innovation & Excellence - Executive Consulting Firm of the Year 2021; 100 Best Companies to Watch Out For 2020; Business Woman of the Year 2019-2021; The 10 Most Innovative CEOs

Revamping the Future 2020; Most Influential Leader in Executive Consulting 2020; The 15 Most Inspiring Women in Business 2020; Top 100 Global CEOs of 2020; Top Executive Consultant USA 2019, The Distinguished Service Award ... and more awards in nomination. Jessica has been also recognized by the U.S. Patent and Trademark Office for the development of several widely used technology platforms.

#### **A Piece of Advice for Aspiring Entrepreneurs**

Jessica said, “*While inequities still exist, female entrepreneurs have more opportunities than ever before. Thanks to women before my era, I was able to achieve; yet during the early decades of my career, I most certainly needed to work harder and produce better outcomes than my male competitors. My advice is to recognize the opportunity of being challenged to be better. If it causes you to accomplish more than you would have without the challenge, the adversity can be your friend in the end. As a solid advocate for diversity, inclusion, and equity, I see the old adage “what doesn't kill you makes you stronger” as a likely truth.*”

**OLLENBURG**  
LLC